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Contact:**

**AMS Earth Movers' Julie Savitt Wins \$35,000 in Prizes From  
MXOtech and other WBDC Technology Makeover Sponsors**

**Julie Savitt**, owner of [AMS Earth Movers, Inc.](#), in Lake Bluff, IL, was recently named the winner of the Women's Business Development Center's Technology Makeover Competition. MXOtech, an innovative IT consulting firm focusing on application development and network administration, was a participating sponsor and its president, **Joanna Sobran**, served as one of the competition's judges. MXOtech is donating development of a SharePoint portal and other services to AMS Earth Movers.

Julie was named the winner at a January 7th reception held for aspiring entrepreneurs at the WBDC offices. Judges interviewing the five finalists just prior to the announcement included Sobran and other sponsors who are WBE's. Other finalists included: Julie Casserly, JMC Wealth Management, Inc.; Carol Courtney, J&J Exhibitor Service, Inc.; Stephanie Hickman, Trice Construction; and Colleen Kramer, Evergreen Supply Company. Finalists will each receive technological support valued at over \$5,000.

"The judges were moved by Julie's compelling business start-up story as well as her incredible entrepreneurial spirit," said Hedy Ratner, WBDC Co-President. "She sees obstacles as opportunities and owns an already profitable company that could benefit immensely from the technology assistance."

The competition was open to any woman-owned business in Illinois who had been in business for at least two years and had a minimum of two employee work stations. Applications were judged on the strength of the business or marketing plan, the financial strength of the company and the business owner's explanation of how a technology makeover would increase the business's productivity. Nearly 100 women entered the competition.

Julie will receive \$35,000 in technology services and products provided by the competition sponsors. The prize package includes: a server and network upgrade; website design and development; Microsoft Small Business Server and five copies of Microsoft Office; two months free high-speed internet, e-mail, anti-virus protection, telephone and cable service; Microsoft Office classroom training for up to five people; Microsoft SharePoint portal; and a Xerox Phaser color network printer and supplies.

The competition was sponsored by the WBDC in partnership with MXOtech and: Techcare, LLC, Market M, Synergistic Networks, Microsoft, Comcast, Directions Training Center, Chicago Office Technology Group, and CDW.

**About MXOtech:**

MXOtech provides targeted solutions for clients ranging from small to national in size, in industries that include healthcare, financial services, retail, professional and medical services, and manufacturing and distribution.